**Financial Model**

**Part A**

The model starts by asking **who** is **affected** by the financial event.

Red text show who is predominantly affected.

1. Consumers
2. Business

**Financial Event**

**(I.E. Housing Crisis or Trade War)**

Affected Affected

Consumers Business

**Part B**

The model starts by asking **how** they are **affected** by the financial event.

Consumer confidence

Consumer Spending Index Investment Index

(Wages, Production)

**Part C**

The model continues by breaking down the key elements and how they might contribute.

For example an increase in CC or CSI and increase / steadiness in Wages indicates a Healthy Economy. A decrease in Wages may indicate a temp issue.

Decrease (2) Decrease

Savings

Increase

Decrease

HE Increase (1) Wages

Increase (1) + Increase = HE Decrease (2) + Increase =Temp?

Increase (1) + Decrease = Temp? Decrease (2) + Decrease = UHE